

For Immediate Release

Contact: Alyson Ofman
PR Matters
602-795-7779
publicrelationsmatters@yahoo.com

Fuller Lips to Broken Hips!

SCOTTSDALE, ARIZONA- March 8, 2006- It's Botox to Chicken Pox at Parkway Medical, PLC! The offices are equipped to see patients looking for family care, urgent care, as well as skin & laser services. The staff includes 12 providers, physicians, nurse practitioners, and physician assistants. It is the one stop shop for medical needs! Parkway Medical is located at 6565 East Greenway Parkway, in Scottsdale Arizona. The Family & Urgent Care office has *extended weekday and Saturday hours*, including: Monday through Thursday 7:30 am to 8:00 pm, Friday 7:30 am to 6:00 pm, and Saturday 8:00 am to 5:00 pm. The Laser & Skin Centre hours include, Monday through Wednesday 9:00 am to 6:00 pm, Thursday 11:00 am to 8:00 pm and Friday 9:00 am to 6:00 pm. Patients can also take advantage of same day appointments. Drs. Robert Bierman, Martin Blume and Stuart Medoff are all partners in Parkway Medical, PLC and have expanded the practice to fit all of their patients needs.

"Our patients are first and foremost," states Dr. Blume. "It is important for us to make their lives as easy as possible. Going to see the doctor is something not every person is comfortable with. Here at Parkway Medical we have made the experience as convenient as possible."

The services offered at Parkway Medical include comprehensive family and internal medicine and urgent care. In addition, the staff provides other ancillary services including hypnotherapy, medical acupuncture, osteopathic manipulation and bone density scans. Doctors are always on the premise to supervise and perform consultations, check-ups and procedures. The practice is state licensed and has a lab and X-ray onsite.

At the laser and skin centre every consultation and procedure is either performed or supervised by Dr. Blume. In addition, there is a licensed aesthetician and certified medical laser technician. Treatments provided include, Botox, Restylane, Collagen, Blue Light Acne Treatment, Levulan Photodynamic Therapy, Laser Skin Rejuvenation, Laser Hair Removal, Microdermabrasion, Epidermal Leveling,

-more-

Chemical Peels, and Facials. At home treatment products offered to patients include the Zeno Acne Clearing Device and the Clairsonic. A complete line of professional products are also offered to compliment the skin procedures, including Kinerase®, Derma MD and Face Tools, as well as the entire line of colorescience™ mineral makeup.

Parkway Medical also gives back to the community. A portion of their proceeds benefit Breast Buds, an organization providing emotional support to breast cancer patients along with information regarding breast cancer.

For family and urgent care services patients can call 480-348-3200. For laser and skin services patients can call 480-348-3245. For additional information on Parkway Medical visit <http://www.parkwaymedical.com>.

About Parkway Medical, PLC

Parkway Medical is committed to medical care and is contracted with most health insurance plans. Drs. Robert Bierman, Martin Blume and Stuart Medoff head the Parkway Medical offices. The group of 12 providers includes physicians, nurse practitioners, and physician assistants. The entire staff puts the patient first, both in quality medical care and customer service. Services offered include, family and internal medicine, urgent care, hypnotherapy, medical acupuncture, bone density, osteopathic manipulation, laser & skin services including injections and professional skin care products. Parkway Medical is available for routine scheduled visits and for the unexpected accident or illness. Patients may schedule an appointment for routine or urgent care or may simply walk in. The medical office will see most patients on the same day. Offices are located at 6565 East Greenway Parkway, Scottsdale Arizona 85254. For more information on insurance, services or treatments patients can visit <http://www.parkwaymedical.com>.

The Family & Urgent Care office has extended hours during the week and on Saturday, including: Monday through Thursday 7:30 am to 8:00 pm, Friday 7:30 am to 6:00 pm, and Saturday 8:00 am to 5:00 pm. Patients can call 480-348-3200 to make an appointment.

The Laser & Skin Centre hours are, Monday through Wednesday 9:00 am to 6:00 pm, Thursday 11:00 am to 8:00 pm and Friday 9:00 am to 6:00 pm. Patients can call 480-348-3245 to make an appointment.